

Communications and Media Officer



Recruiter	<u>SANDBAG CLIMATE CAMPAIGN</u>
Location	Brussels
Salary	€25-30k per year
Posted	25 June 2024
Start date	ASAP
Closing date	7 July 2024
Hours	Full time (4/5 possible)
Contract	permanent

Sandbag is a non-profit think tank which uses data analysis to build evidence-based campaigns on EU climate policy. We aim to influence policymakers on policies around the decarbonisation of heavy industry, by reaching out to them privately or publicly through media articles, open letters, social media posts, events, responses to consultations, online tools and articles posted on our website.

We are seeking to strengthen our communications, to improve Sandbag's research output and make it more accessible and visible to relevant audiences. This will involve:

- Developing Sandbag's brand
 - o Taking charge of our visual identity;
 - o Growing our presence in media, social media and other channels;
 - o Ensuring consistency, timeliness and graphic harmony across Sandbag's messaging;
 - o Checking that our output is written in a clear and concise way and can be understood by the average reader;
 - o Making sure our website is up-to-date and presents Sandbag's activity in the best possible way;
 - o Drafting [quarterly] newsletters

- Campaign-specific work:
 - Monitoring and digesting news (daily) related to our campaign topics for the rest of the team;
 - Proposing reactions (in media, social media...) in coordination with the team;
 - Preparing media campaigns to get our key messages out in the best possible way;
 - Creating press releases and other content;

- Developing and enforcing communication policies such as editorial, graphical, for social media, etc.

The candidate will:

- care passionately about fighting climate change;
- have experience and qualifications in communication and EU politics;
- have a taste for political campaigning;
- be a confident Wordpress user;
- have experience in growing visibility on X and LinkedIn;
- have native English-speaking level;
- have excellent writing skills in English;
- have the necessary permits to work in the EU.

The ideal candidate will also have:

- previous experience in the NGO sector;
- some knowledge of EU climate policy;
- web development skills.

Key information

The role is based in Brussels in hybrid format (1 day a week or more), starting asap.

Application instructions

Please apply by sending a covering letter and CV to contact@sandbag.be by 7 July 2024. Interviews will take place shortly after.